

The Actuarial Society of the Philippines invites all interested parties to attend:

# Alternative Distribution Channels: Updates, Trends & Challenges

#### **Background:**

The Philippine life insurance industry had changed in the last decade due to the alternative distribution channels, particularly bancassurance, direct marketing and telemarketing. These distribution channels have enabled life insurance companies to tap new markets, breaking what used to be boundaries and barriers, resulting in dynamic growth of the industry not seen in the past.

#### **Objective**:

To provide actuaries recent information, trends and challenges that face the alternative distribution channels

### Who should attend:

Individuals involved in product development, sales and marketing.

### Date and Time:

July 18, 2013 (Thursday) 8:30am-12nn

#### Venue:

Insurance Institute for Asia and the Pacific Seminar Rooms 26/F Ayala-FGU Building Ayala Avenue, Makati City

### Speakers:

**Ms. Marie Raymundo** Chief Bancassurance Officer AXA Philippines

#### Mr. Anthony Perez

SVP, Alternative Distribution and Group Manulife Philippines

### **Registration Fee**

PhP 500.00 - ASP Members PhP 1,000.00 - Non ASP Members Session is inclusive of snacks. Deadline for registration is on July 12, 2013. Attendance of ASP Members will be credited 2 CEP Points.



## ALTERNATIVE DISTRIBUTION CHANNELS SEMINAR REGISTRATION FORM

Seminar Guidelines:

• A valid ID will be required upon registration at the seminar venue.

1. Participants information:

Surname	Given Name	MI	Contact No(s)	E-mail Address	ASP Member (Yes/ No)

## 2. If participants are employed:

Name of Employer:	
Business Address:	

3. Enter amount of registration fee(s) enclosed: PhP\_\_\_\_\_

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For ASP Use Only: OR No.\_\_\_\_\_ ID No.\_\_\_\_\_

- Please submit this registration form on or before July 12, 2013. Forms may be faxed in advance to the ASP Secretariat at 814-0824 to reserve slots (all payments should be in by July 12, 2013).
- Payment and inquiries can be directed to the ASP Secretariat's Office Administrator, Ms. Anne Macasaet at 892-0693 or at actuarial@pldtdsl.net (Unit 819 Cityland 10 Tower 2 HV dela Costa cor. Valero Sts. Legaspi, Village, Makati City)
- Checks should be made payable to "The Actuarial Society of the Philippines, Inc".
- You may also deposit directly to the Actuarial Society of the Philippines Current Account with the Bank of the Philippine Islands Number 1731-0083-92. Please fax the deposit slip to the ASP Secretariat at 814-0824.

For more details, please contact Anne at actuarial@pldtdsl.net or visit the ASP website, www.actuary.org.ph